



HOW I FELL IN LOVE WITH *JAZZ* VIDEO CONTEST

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EMAIL OUTREACH

Hello (name)! I know you're an avid lover of Jazz, and I wanted you to know about a new contest I think you'll enjoy. It's called How I Fell in Love with Jazz. It's presented by Savage Ticket who are working to redefine the ways music is presented, shared, and enjoyed. They have a special interest in Jazz and want to use the contest to provide community and joy in these difficult times due to COVID-19.

If you have interest in entering the contest, all you have to do is submit a one-minute video on their contest page explaining how and why you fell in love with Jazz. The winners are chosen based on how many votes their video gets and how the judges like it. The deadline for submission is 11/21. If you're not interested in submitting, there are still ways to participate. You can review others' videos and share in the joy of Jazz. You can also vote your favorites to help boost them to the top. You can learn more about the contest on their website: <https://www.savageticket.com/how-i-fell-in-love-with-jazz>

I hope you check it out! I look forward to participating.

TEXT OUTREACH

TEXT MESSAGE #1

Hello (name)! I know you're an avid lover of Jazz, and I wanted you to know about a new contest I think you'll enjoy. It's called How I Fell in Love with Jazz. It's presented by Savage Ticket who is working to redefine the ways music is presented, shared, and enjoyed. To enter the contest, all you have to do is submit a one-minute video on their contest page explaining how and why you fell in love with Jazz. The deadline for submission is November 21st! The winners are chosen based on how many votes their video gets and how the judges like it. If you're not interested in submitting, you can review others' videos and share in the joy of Jazz and vote for your favorites. Check out more info on their website: <https://www.savageticket.com/how-i-fell-in-love-with-jazz>

TEXT MESSAGE #2





Hello (name)! I wanted to pass along a jazz music contest that I thought you'd like. The "How I Fell in Love with Jazz Video Contest" presented by Savage Ticket is looking for one-minute video submissions detailing how you first fell in love with jazz. It's for musicians and fans alike. The deadline for submission is November 21st you can win up to \$2500! There's more info on their site: <https://www.savageticket.com/how-i-fell-in-love-with-jazz>

SOCIAL MEDIA SHARE

Simply copy and paste the language below and help us spread the word about #howifellinlovewithjazz on Facebook, Twitter, Instagram, LinkedIn—whatever! **Feel free to customize the language** with your own unique and personalized spin. The images are interchangeable, so share what you like. Remember to tag us @savageticket on all platforms so we can say #thankyou! 😊

TWITTER

TWITTER POST #1:

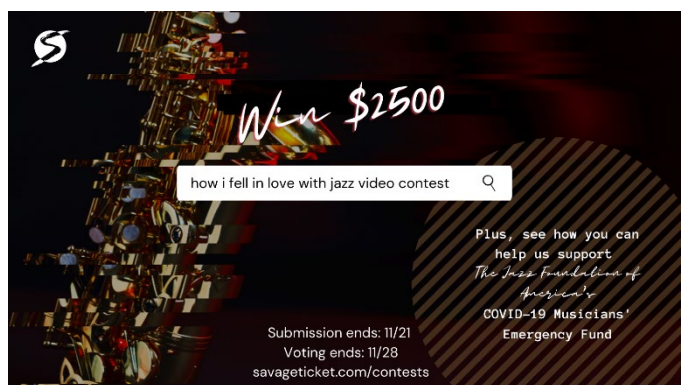


HOW I FELL IN LOVE WITH JAZZ

Outreach Kit

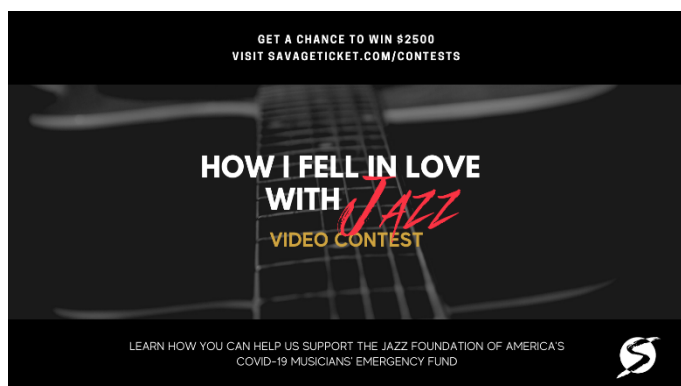
Finally, a contest for Jazz fans! Check out the #howifellinlovewithjazz contest presented by [@SavageTicket](#). Contest end 11/21! Submit for a chance at \$2,500. More info: <https://bit.ly/3ilU7V9>
#jazz #savageticket #jazzcontest

TWITTER POST #2:



Enter, vote, and share in the love of #jazz through the #howifellinlovewithjazz contest presented by [@SavageTicket](#). Submission ends 11/21 and voting ends 11/28. The top video gets \$2,500 if they get the most votes. Learn more: <https://bit.ly/3ilU7V9>

TWITTER POST #3:



**SAVAGE
TICKET**



Are you ready for the #howifellinlovewithjazz contest presented by [@SavageTicket](#)? Submission ends 11/21 and voting ends 11/28. Jazz lovers can submit videos to win up to \$2500! Visit <https://bit.ly/3ilU7V9> to submit your video and vote.

INSTAGRAM

INSTAGRAM POST #1:



Do you love Jazz and want to tell the world why? Here's your chance! @SavageTicket is hosting the #howifellinlovewithjazz video contest that calls for jazz enthusiasts to share their jazz journeys in 60 seconds or less. You don't need to be a musician to submit! You can enter, vote for your favorite videos, or simply relish in your shared experiences with others. Submission ends on November 21st and voting ends November 28th. Share your love of Jazz with the world and win up to \$2500!

Learn more at savageticket.com

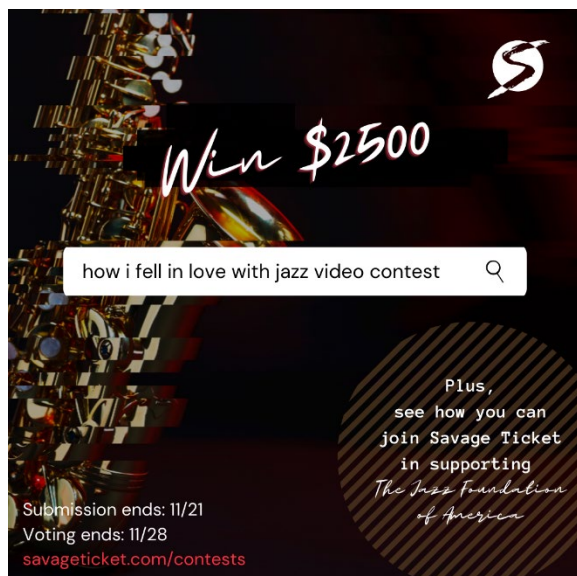
#jazz #savageticket #jazzcontest #videocontest #jazzmusic #shareyourstory



HOW I FELL IN LOVE WITH JAZZ

Outreach Kit

INSTAGRAM POST #2:



Are you ready for the #howifellinlovewithjazz contest presented by @SavageTicket to begin? Jazz lovers will have a chance to explain in a short video essay what it is they love so much about Jazz. Tune into our contest site to view all the submitted videos and submit your own! There are more than 100 cash prizes to win, you just have to get your video submitted before the 11/21 deadline. Visit savageticket.com for more info.

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#jazz #savageticket #jazzcontest #videocontest #jazzmusic #shareyourstory

**SAVAGE
TICKET**



INSTAGRAM POST #3:



There's finally another contest for Jazz lovers! Check out the #howifellinlovewithjazz contest presented by [@SavageTicket](https://www.savageticket.com)

Share how you fell in love with Jazz in a short one-minute video, and you could win up to \$2,500! Musicians and fans alike are welcome to participate. You don't want to miss it! You have until 11/21 at 11:59 PM ET, so mark your calendars! Join in the love of #jazz

Learn more at [savageticket.com](https://www.savageticket.com)

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FACEBOOK

FACEBOOK POST #1:



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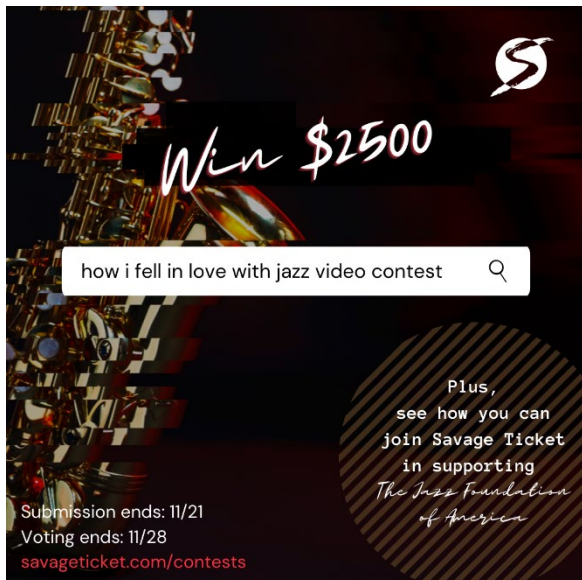
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LINKEDIN

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#jazz #savageticket #jazzcontest #videocontest #jazzmusic #shareyourstory



LINKEDIN POST #3

Have you participated in the #howifellinlovewithjazz contest presented by Savage Ticket yet? Join in sharing and listening to experiences of how fans and musicians fell in love with Jazz. You'll hear interesting stories and have a chance to win up to \$2,500 if you submit a video and get the most votes! The contest submission period ends 11/21 and voting ends on 11/28, so mark your calendars!

Learn more: <https://bit.ly/3ilU7V9>

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